



**100 Women Who Care Launches Caledon Chapter
Caledon women committed to improving local community**

**FOR IMMEDIATE RELEASE
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Three busy local women with an interest in directly helping others in the Caledon community are starting a Caledon chapter of an international charity program and they are looking for your help!

The '100 Women Who Care Caledon' chapter consists of a group of local women interested in making an immediate, direct and positive effect within the Caledon area by contributing 100% of their donations to local charities. The first 100 Women Who Care group was formed in November 2006 in Jackson, Michigan, USA. At their first 1 hour meeting, the Jackson chapter raised \$10,000 which went toward the purchase of 300 new baby cribs for an organization in their city.

Today, there are over 400 chapters of the charity both in North America and around the world.

The commitment for each member involves attending four (one each quarter), one hour meetings a year and pledging \$100 per meeting for a total of \$400.00/year. Membership can also be done in pairs or groups of four.

At each meeting, members may nominate a charity to receive the group's quarterly donation by completing a 'Charity Nomination Form'. From the entries, three Nominations are chosen at random and the member that submitted the request is given the opportunity to make a 5 minute presentation describing the charity in need. Following the presentations, each member (or group) in attendance votes on their preferred organization.

Votes are tallied and the charity is immediately announced, at which time each of the 100 women writes their cheque for \$100, equaling what we hope to be at least \$10,000 in less than an hour's time! Tax receipts are issued by the charity directly to the members. Each quarter, members witness how their combined donations can improve local lives when placed in the hands of deserving agencies working to serve the local community.

Due to the very gracious donation of its facility, the first meeting of the Caledon chapter of 100 Women Who Care will be held on Wednesday, February 1, 2017 at the Caledon Ski Club, West Lodge, 17431 Mississauga Road, Caledon.

Registration begins at 7:00 with the meeting to follow at 7:30 pm.

100 Women Who Care Caledon has the potential to raise and donate over \$40,000 annually, directly impacting our local community while encouraging women of like minds to meet new people and learn about unique charities within the Caledon Community.

Registration forms and information can be found at:

<http://www.100womenwhocarecaledon.com>